

Hello from Marc and Susan, Owners and Directors of Long Lake,

There is no more sacred trust than caring for your loved ones and Susan and I take this most seriously. Long Lake is all we do and we consider each camper a guest in our home and treat them like one of our own. We are the most personal and smallest in size of any arts camp which hopefully will help you feel better about their care, well-being, safety and fun while at Long Lake. Hopefully you will be able to enjoy yourselves more knowing that Long Lake is a personalized camp that considers you and yours like family.

Susan & I provide the most perfect summer for your youngster. As parents of a 38, 21 and 18-year old, and as the owners for over forty years, plus 2<sup>nd</sup> generation at Long Lake - we want you to know how Long Lake is different from other camps and why it may be better for you and your deserving son or daughter.

### **Commitment to Our Campers**

We do nothing else but work all year on Long Lake and make sure that the summers are perfect for the children you entrust to us. Many other camp owners teach during the year, have other income and responsibilities, or must divide their attention among several owned camps. For us, Long Lake and your children are our only concern. We are at Long Lake all summer - side by side with your campers and our staff - making sure the HUGE TRUST and faith you place in us is well deserved. We are very involved - we are in plays and rock bands, we take campers skiing, ATV'ing and more. We have big shoulders and offer much experience, comfort and guidance to campers and to the camp.

### **Location and Setting**

Our campus is in the middle of the Spectacular Adirondack Park- a magnificent world-renowned destination. As parents you should appreciate that the summers are cooler for our campers to enjoy, the lake warmer and the setting beyond spectacular. Parents, if they come up, come only once during the summer for an entire fun-filled extraordinary weekend filled with accomplishments and joy. 25% of our campers come to us from all parts of the world because the distance is minor compared to the care, the unequalled program and the setting that is only at Long Lake. Long Lake is not just camp but an unbelievable experience for all those who have placed their trust in us.

### **Perfect Size for a Supportive Environment**

At Long Lake, our perfect size means everyone knows each other and helps each other succeed and have more fun. As involved owners, we (and the entire staff) also get to know all our campers. Long Lake is the smallest and most personal of camps. Many camps have 700 – 800 campers PLUS 100-200 CIT's and 17 year old JUNIOR COUNSELORS (who are watching over YOUR campers to save money) - never at Long Lake would we ever trust kids to look after yours!

### **Campers Get Exactly What They Want - Freedom To Choose Their Own Schedule**

At Long Lake we have only 250 campers and 160 staff. That means your camper will be safe and well-supervised (but not stifled), get superior attention, and get what they want. We constantly ask EACH of our campers if they are getting exactly what they want (and more) and then we respond instantly to any requests thanks to our smaller size and dedication to *each* person- not a group!

You should know that Long Lake campers:

- Are productive and hard working. *They are wonderful, appreciative campers.*
- Come from all parts of the world to be with us. *Parents say it's well worth the trip-nothing like it!*
- Thrive doing what they like best. *Long Lake makes it happen and caters to each camper.*
- Work hard in the performing arts and fine arts. *Because this is their kind of fun.*
- Do not hang out and do nothing. *Nor would they want to.*
- Support and encourage their friends. *Your camper will be happier from the kindness of others.*
- Try new things. *Only our size allows time for new interests and a flexible schedule.*
- Do everything! *All of our specialties and activities are available to everyone!*

**OVER PLEASE FOR MORE IMPORTANT DIFFERENCES**

### **Why We Have Campers Only up to 16**

It is important to know that we do not allow 17- and 18- year olds to attend Long Lake as campers or as CIT's or counselors as other camps do. They are too old to be campers and too young to supervise and guide. Their focus at this age is on adult issues. Some children at this age have a social agenda that is inappropriate for any camp. Your trust in us makes 17- and 18-year old campers, CIT's, or counselors beyond consideration. *Why would you want your precious son or daughter to be influenced by 17- and 18-year olds while away from home?*

### **Loyal Staff Ensures Consistently High Quality**

Our department heads have been with us for 15-20 years or more. This means that trusted, experienced, mature adults oversee every detail in every department. This makes Long Lake stable, secure and consistently high-quality for you and our campers as they grow and flourish throughout their years at Long Lake.

Our staff are more mature than other camps and are chosen for their unique capabilities, their ability to lead and reach young people and be positive role models. The Music and Art staff are around 25 years old. The Drama and Dance staff are 30- 40 years old or more. The Sports and Circus staff tend to be around 23 – 26. The staff in the bunks at night are also teachers by day and are 21-26.

Long Lake screens all staff thoroughly and only selects talented individuals who are exciting, organized and mature enough to create a safe and fun environment. Please remember to ask any camp you consider to tell you the ages of the staff working with your camper.

### **Inspiring and Impressive Surroundings**

The campus is paradise and even campers who have not learned to see or appreciate the world around them stop and enjoy the inspiring beauty that is Long Lake. Campers from around the world tell us that Long Lake not only provides the very best programs for them but provides a stunning setting that is indelibly etched upon their hearts and minds. When you look at camps I urge you to see our majestic campus and compare it to any camp, perhaps even any place in the world. We are also in the center of the Great Adirondack Park - an ecological wonder. The days are comfortable with highs in the 70's and low 80's and the nights are cool in the 60's. Our campers enjoy fresh air and are free to run around in comfort.

We are passionate about Long Lake and consider it a privilege to provide spectacular, life-enhancing experiences for our families. Please do call us after you have read the brochure and watched the DVD. Let us know what we can do to make your summer perfect!

Sincerely,



Marc & Susan Katz

Owners

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